

Silliker, Biofortis-Provident Clinical Research to Co-sponsor Clinical Trials Workshop for Health-Related Product Claims

September 1, 2011 – Chicago, IL - Biofortis-Provident Clinical Research and Silliker, Inc. will co-sponsor "**Clinical Trials for Supporting Health-Related Product Claims: A Workshop for Industry Professionals**," October 18-19, 2011 in Chicago, IL.

Globally, businesses face a higher scientific bar to substantiate their product health claims, elevating the need for reputable, science-based clinical trials across the food, consumer health and dietary supplement industries. For many companies, questions about clinical studies abound, such as:

- **What are the most common mistakes made when designing a clinical trial to support a product claim?**
- **What cost-saving measures can be employed without affecting the integrity of the study results?**
- **What are the pitfalls associated with conducting a multicenter clinical trial?**

Dr. Kevin Maki and Dr. Tia Rains of Biofortis-Provident will serve as the workshop instructors and provide insightful guidance on key variables and considerations that must be incorporated into well designed and conducted clinical trials. Together, Maki and Rains possess over 30 years of combined industry experience specializing in performing metabolic and cardiovascular research studies for leading global companies.

By attending, workshop participants will learn to avoid common clinical trial mistakes and navigate the "marriage" between science and marketing. Regulators, scientists, students, academic professionals and health care professionals will particularly benefit from attending this first-time offering from Silliker and Biofortis-Provident, subsidiary companies of the Mérieux NutriSciences Corporation. To register or receive more information on the two-day workshop, log on to www.onlineregistrationcenter.com/registerlist.asp?m=295&p=39 or call 1/ 800-829-7879. Due to limited seating, registrations should be submitted by September 16th.

The field of nutrition continues to evolve. Learn more on the latest developments by requesting a complementary copy of the Mérieux NutriSciences' white book, "Better Foods for Human Health: Challenges and Solutions" at info@silliker.com. For more information on Silliker, log on to www.silliker.com.

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About Mérieux NutriSciences Corporation:

Within Institut Mérieux, Mérieux NutriSciences works as a trusted partner to assure food quality, safety and better nutrition all across the supply chain on a global basis. Mérieux NutriSciences Corporation provides consulting, testing, auditing, education, sensory, innovation and contract research services through its business units Silliker, Inc., BioFortis, and BioAgri. Mérieux NutriSciences helps advance science and solutions for food safety and nutrition worldwide. www.merieuxnutrisciences.com

About Biofortis-Provident:

Founded in 2004 by Kevin C. Maki, Biofortis-Provident is a contract research and consulting organization committed to advancing the science of chronic disease prevention by designing and conducting clinical trials. Provident has offices in Glen Ellyn and Addison, IL, near Chicago.